

SPONSORSHIP FOR THE 2010 EL PASO COUNTY FAIR



SPONSORSHIP LEVELS

Presenting Sponsor* *\$10,000

- Sponsor logo on all television commercials
- Sponsor Logo on all print ads
- Sponsor logo on all posters
- Sponsor logo on County Fair website
- Sponsor logo on all Fair Event Tickets
- Free outside & inside vendor booth
- Free Chute Gate (provided by sponsor)
- Ten company banners strategically located at Fair (banners provided by sponsor)
- 10-second promotional announcement at Fair – 4 times per day
- Full Page black and white ad in the Fair Guide (printed by Ranchland News)
- Sponsor logo on front page of County Fair Ads in The Gazette
- 100-one day Fair passes / 50 Event passes
- Sponsor logo on all daily schedules distributed to Fair attendees
- Platinum sponsor plaque awarded at VIP Reception
- Publicly thanked at Board of County Commissioner Meeting
- Publicly thanked at all major grandstand events

Platinum Sponsor* *\$7,500

- Sponsor Logo on all print ads
- Sponsor logo on all posters
- Sponsor logo on County Fair website
- Free outside & inside vendor booth
- Free Chute Gate (provided by sponsor)
- Ten company banners strategically located at Fair (banners provided by sponsor)
- 10-second promotional announcement at Fair – 4 times per day
- Full Page black and white ad in the Fair Guide (printed by Ranchland News)
- Sponsor logo on front page of County Fair Ads in The Gazette
- 100-one day Fair passes / 50 Event passes
- Sponsor logo on all daily schedules distributed to Fair attendees
- Platinum sponsor plaque awarded at VIP Reception
- Publicly thanked at Board of County Commissioner Meeting
- Publicly thanked at all major grandstand events



Gold Sponsor **\$5,000**

- Sponsor logo on all posters
- Sponsor logo on County Fair website
- Free outdoor or indoor vendor booth
- Five company banners strategically located at Fair (banners provided by sponsor)
- 10-second promotional announcement at Fair – 2 times per day
- Half Page black and white ad in the Fair Guide (printed by Ranchland News)
- 50-one day Fair passes / 20 Event passes
- Sponsor logo on all daily schedules distributed to Fair attendees
- Gold sponsor plaque awarded at VIP Reception
- Publicly thanked at Board of County Commissioner Meeting

Silver Sponsor **\$2,500**

- Sponsor logo on County Fair website
- Two company banners strategically located at Fair (banners provided by sponsor)
- Free outdoor vendor booth
- Quarter Page black and white ad in the Fair Guide (printed by Ranchland News)
- Sponsor logo on daily schedule distributed to Fair attendees
- 25- one day Fair passes / 10 Event passes
- Silver sponsor plaque awarded at VIP Reception
- Publicly thanked at Board of County Commissioner Meeting

To be a El Paso County Fair Sponsor contact
Dana Nordstrom at 719-520-6972.